Anneliese Okafor-Brennan

Licensed Cosmetologist, Color and Bridal Specialist

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LICENSES AND CERTIFICATIONS

North Carolina Cosmetology License, active since 2019

Balayage and Color Correction Certificate, 2023

Tape-in and Hand-tied Extension Certification, 2024

SUMMARY

Licensed cosmetologist with 6 years in a full-service salon and a day spa, serving 30 to 40 guests a week across cuts, color, extensions, waxing and makeup. Keep a 78% rebooking rate and an average ticket of about $118, with retail at 16% of service sales. Lead bridal stylist for about 25 weddings a year and trusted to train new stylists on color formulation and consultation.

EXPERIENCE

Senior Cosmetologist — Magnolia & Sage Salon

Charlotte, NC · Mar 2021 – Present

- Serve 30 to 40 guests a week across cuts, color, extensions and waxing, with a 78% rebooking rate over the last 12 months.
- Raised average ticket from about $84 to $118 by adding gloss and treatment add-ons during consultations.
- Grew retail sales to 16% of my service revenue by recommending 2 home-care products matched to each guest's hair.
- Style about 25 bridal parties a year, managing up to 8 guests per wedding morning on a fixed timeline.
- Trained 4 assistant stylists on color formulation and consultations, and 3 now keep their own books.

Cosmetologist — Lake Norman Day Spa

Cornelius, NC · Aug 2019 – Feb 2021

- Delivered about 25 services a week, including cuts, brow shaping, waxing and makeup for spa packages.
- Built a book of about 140 regular guests in 18 months from mainly walk-in and package clients.
- Kept stations and tools to state board sanitation standards, passing 2 inspections with no violations.

SKILLS

Hair Services: Precision cuts, balayage, foils, color correction, blowouts, updos, extensions

Skin and Nail Services: Brow shaping, waxing, basic facials, makeup application, manicures, pedicures

Guest Consultation and Loyalty: Consultations, rebooking, retail recommendations, bridal timelines, allergy patch tests

Booking and Sanitation Systems: Vagaro, Boulevard, SalonCentric ordering, color tracking apps, state board sanitation

EDUCATION

Cosmetology Diploma (1,500 hours), Queen City Beauty Academy, 2019

Fictional example by FindAJobAI: the person, employers and numbers are invented.