Clementine Asante-Holmberg

Illustrator

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SUMMARY

Illustrator with 7 years of editorial, publishing and brand work. Delivered 300+ spot illustrations to weekly magazine deadlines, illustrated 4 picture books, and built a product illustration system for a software brand used across 60 screens.

EXPERIENCE

Freelance Illustrator — Self-employed

Brooklyn, NY · Jan 2021 – Present

- Delivered 300+ editorial spot illustrations for 3 national magazines, with 0 missed print deadlines in 5 years.
- Built a product illustration system for a project management app, rolled out across 60 web and onboarding screens.
- Illustrated 4 picture books for 2 publishers, each delivered on a 6-month schedule.
- Recolored 12 finished pieces in 2 days after a late palette change, keeping a magazine issue on schedule.

In-house Illustrator — Lanternfish Media

New York, NY · Jun 2018 – Dec 2020

- Created 450 illustrations for articles, newsletters and social posts across 5 brands.
- Wrote an illustration style guide with 8 character sheets used by 4 freelancers.
- Prepared layered files for the motion team, cutting animation prep time by about 30%.

SKILLS

Tools: Procreate, Adobe Photoshop, Adobe Illustrator, InDesign, After Effects (basic)

Illustration: Editorial concepts, character design, picture books, product illustration

Production: Print preparation, CMYK, layered files for animation, asset libraries

Business: Licensing, quoting, contracts, client communication

CERTIFICATIONS

Society of Illustrators member

EDUCATION

B.F.A. Illustration, Pratt Institute, 2018

Fictional example by FindAJobAI: the person, employers and numbers are invented.