Gabriela Szymanski-Ward

Route Merchandiser

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SUMMARY

Route merchandiser with 4 years covering grocery and pharmacy stores for snack and beverage brands. Services 22 stores a week, has completed 120+ planogram resets and secured 14 extra secondary displays last year through store manager relationships. Reliable vehicle, clean driving record.

EXPERIENCE

Route Merchandiser — Peachtree Snack Company

Atlanta, GA · Feb 2023 – Present

- Service 22 grocery and convenience stores a week, restocking, rotating and facing 4 product lines on a fixed schedule.
- Completed 70 planogram resets and new item cut-ins in 2025, with 2 sent back for correction by the territory manager.
- Won 14 extra end caps and floor displays by sharing shelf photos and promotion dates with store managers ahead of time.
- Cut repeat Friday out-of-stocks at 3 high-volume stores by arranging earlier backroom access with receiving managers.

Merchandiser — Southline Retail Services

Marietta, GA · Jul 2021 – Jan 2023

- Covered 15 pharmacy stores for 6 health and beauty brands, logging every visit with photos in the retail app.
- Checked about 200 shelf tags a week against the promotion calendar, reporting pricing errors to store staff the same day.
- Supported 3 seasonal reset teams of 4 to 6 people, moving shelving and setting new categories overnight.

SKILLS

Merchandising: Planogram resets, cut-ins, stock rotation, facing, secondary displays, point-of-sale setup

Store operations: Backstock management, shelf tag checks, damaged product credits, receiving coordination

Tools: Repsly, GoSpotCheck, handheld scanners, Google Sheets, Microsoft Excel

Field work: Route planning, mileage logs, lifting up to 50 lb, ladder safety

EDUCATION

High School Diploma, Grady High School, Atlanta, 2020

Fictional example by FindAJobAI: the person, employers and numbers are invented.