Hannah Kim

Senior Product Designer

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SUMMARY

Product designer with 6 years of experience designing mobile and web apps in fintech and healthcare. Leads research-driven redesigns, such as an onboarding flow that raised setup completion from 54% to 79%, and maintains a Figma design system used by 4 teams. Strong in usability testing and accessibility.

EXPERIENCE

Senior Product Designer — Sparrow Savings

Los Angeles, CA · Feb 2023 – Present

- Redesigned onboarding from research with 24 users, raising account setup completion in the iOS and Android apps from 54% to 79%.
- Built a Figma design system of 140 components with color, type and spacing tokens, used by 4 product teams.
- Ran 12 rounds of usability testing on prototypes before development, roughly halving design changes after build.
- Worked with engineering to ship accessible color and text-size settings, meeting WCAG 2.1 AA across the app.

Product Designer — Mendwell Clinics

Remote (US) · Jul 2020 – Jan 2023

- Designed the patient booking flow for 200 clinics end to end, from journey maps to high-fidelity prototypes, cutting phone bookings by 30%.
- Ran card sorting and tree tests with 150 patients to rebuild the app's navigation, raising task success from 61% to 86%.
- Created the first shared component library in Figma, halving handoff questions from developers.

SKILLS

Design: Interaction design, visual design, prototyping, design systems, accessibility (WCAG 2.1 AA)

Research: Usability testing, user interviews, card sorting, tree testing, survey design

Tools: Figma, FigJam, Maze, Dovetail, Jira

Collaboration: Design critiques, developer handoff, basic HTML and CSS

EDUCATION

B.F.A. Interaction Design, California College of the Arts, 2020

Fictional example by FindAJobAI: the person, employers and numbers are invented.