Rosalind Quintanilla-Okafor

Morning Show Co-Host, Adult Contemporary

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SUMMARY

Radio host with 8 years on air in adult contemporary and hot AC formats, now co-hosting a 4-hour weekday morning show in a top-30 market. Helped lift the show from 6th to 3rd among adults 25–54 in two years, voices 40+ live reads a week and runs a daily podcast cut-down of the show. Runs her own board and edits in Adobe Audition.

EXPERIENCE

Morning Show Co-Host — WBQZ Sunshine 98.3

Tampa, FL · Sep 2021 – Present

- Co-host a 4-hour weekday morning show, preparing 6 to 8 entertainment and local segments each day.
- Helped move the show from 6th to 3rd among adults 25–54 in 2 years of quarterly ratings books.
- Voice about 40 live reads and endorsements a week, with 9 local advertisers renewing at higher spend in 2025.
- Launched a daily podcast cut-down of the show that grew to about 12,000 monthly downloads within 18 months.

Midday Host and Music Assistant — KGLR Coastline 101.7

Sarasota, FL · Jun 2018 – Aug 2021

- Hosted a 5-hour midday shift solo, running the board and hitting every legal ID and break on time.
- Scheduled music logs in GSelector for 2 weekend shifts, keeping rotations within the format clock.
- Hosted 30+ station events a year, from concert stages to charity remote broadcasts.

Weekend and Overnight Board Operator — KGLR Coastline 101.7

Sarasota, FL · Jan 2017 – May 2018

- Ran the board for 3 syndicated programs and covered 50+ overnight shifts in a year.

SKILLS

On air: Show prep, live reads, interviews, phone-ins, breaking news cut-ins, remote broadcasts

Production: Adobe Audition, Pro Tools, imaging and promos, podcast editing, voice-over

Station systems: WideOrbit Automation, GSelector, Nielsen Audio reports, Zetta

Digital: Instagram, TikTok and Facebook video, station website posts, newsletter writing

CERTIFICATIONS

FCC broadcast rules and EAS training (station program)

EDUCATION

Bachelor of Arts, Mass Communication, University of Central Florida, 2016

Fictional example by FindAJobAI: the person, employers and numbers are invented.