Blair Grayson

UI Designer

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SUMMARY

UI designer with 4 years of experience in fintech and logistics, working mainly in Figma and shipping within existing design systems. Redesigned the loan application flow used by 40,000 applicants a month, cutting drop-off by 18%, and built a 90-component design system adopted by 3 product teams. Known for tight redlines and usability tests that catch problems before engineering does.

EXPERIENCE

UI Designer — Larkspur Finance

Denver, CO · Feb 2023 – Present

- Redesigned the 7-step loan application flow in Figma, simplifying it to 4 steps and cutting drop-off by 18% among 40,000 monthly applicants.
- Built and maintain a 90-component design system in Figma, adopted by 3 product teams and cutting new-screen design time by about a third.
- Ran usability tests with 24 participants on the new dashboard layout, which surfaced a confusing filter pattern fixed before development started.
- Partnered with 2 engineers to tighten redlines and spacing tokens, reducing visual QA bugs reported per release from 15 to 4.

Junior UI Designer — Haulbridge Logistics

Denver, CO · Aug 2021 – Jan 2023

- Designed the driver-facing mobile app screens for delivery confirmation, used by 1,200 drivers daily, in Figma and Sketch.
- Rebuilt the internal dispatch dashboard's color and type scale to meet WCAG AA contrast, fixing 60 flagged accessibility issues.
- Produced wireframes and high-fidelity mockups for 15 feature releases, working from product requirements to developer handoff.

SKILLS

Design tools: Figma (auto layout, variables, components), Sketch, Adobe XD, Illustrator

Systems: Design tokens, component libraries, style guides, documentation

Research: Usability testing, A/B test variants, heuristic evaluation, user interviews

Collaboration: Developer handoff, Zeplin, Jira, accessibility (WCAG 2.1 AA)

CERTIFICATIONS

Google UX Design Certificate, 2021

EDUCATION

B.F.A. Graphic Design, University of Colorado Denver, 2021

Fictional example by FindAJobAI: the person, employers and numbers are invented.