Derek Okafor

Web Developer

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SUMMARY

Web developer with 4 years building and maintaining marketing sites and e-commerce storefronts in React, Node.js and WordPress. Rebuilt a retailer's product pages to cut load time from 4.2s to 1.6s, lifting mobile conversion by 11%. Comfortable owning a feature from component to deploy, and known for leaving pages in better shape than they were found.

EXPERIENCE

Web Developer — Northfield Outdoor Co.

Denver, CO · May 2023 – Present

- Rebuilt the product listing pages in React and Next.js, cutting load time from 4.2s to 1.6s on 3G and lifting mobile conversion by 11%.
- Built a reusable component library of 30+ UI elements used across 8 marketing pages, cutting new page build time from 3 days to 1.
- Migrated the checkout flow from jQuery to React, reducing checkout abandonment by 6% over the following quarter.
- Set up automated Lighthouse checks in CI, catching 15 performance regressions before they reached production over 6 months.
- Maintain the Node.js API serving product and inventory data to the storefront, handling an average of 2 million requests a day.

Junior Web Developer — Clearview Digital Agency

Denver, CO · Jun 2021 – Apr 2023

- Built and launched 20+ WordPress and custom HTML/CSS/JS marketing sites for small business clients, each delivered on a 3 to 6 week timeline.
- Improved average Lighthouse SEO scores from 68 to 94 across 12 client sites through semantic markup and metadata fixes.
- Converted 8 static client sites to responsive layouts, reducing mobile bounce rate by an average of 15%.

SKILLS

Frontend: JavaScript (ES6+), TypeScript, React, Next.js, HTML5, CSS3, Tailwind CSS

Backend: Node.js, Express, REST APIs, PostgreSQL, MongoDB

Tooling: Git, Webpack, Vite, Jest, Lighthouse, CI/CD (GitHub Actions)

CMS and deployment: WordPress, Vercel, Netlify, AWS (S3, CloudFront)

CERTIFICATIONS

Meta Front-End Developer Professional Certificate, 2022

EDUCATION

B.S. Computer Science, Colorado State University, 2021

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